Minister Dangui Oduber
Minister of Tourism, Public Health and Sport of Aruba

IMPLEMENTING THE COVID-19 VACCINATION PROGRAM
VACCINATE
PROTECT YOURSELF
SO WE CAN PROGRESS!

Gobierno Di Aruba
AIM

To vaccinate the population of Aruba which has been organized into 6 focus groups. The campaign is planned to start by the third week of February 2021.
6 FOCUS GROUPS

VACCINATION STRATEGY

A: HEALTH CARE WORKERS; ER, ICU, AMBULANCE, PHYSICIANS, PRACTICE NURSES AND ASSISTANTS. DVG PERSONNEL (VACCINATION TEAM, SEARCH AND CONTACT RESEARCHERS)

B: RESIDENTS OF NURSING HOMES AND CENTERS FOR THE HANDICAPPED

C: THE ELDERLY 60+

D: ALL OTHER HEALTH CARE WORKERS

E: ADULTS 18+ WITH AN UNDERLYING CONDITION

F: ALL OTHER ADULTS 18+
4 Strategic Centers distributed on our Island.
CENTERS FOR VACCINATION
IN FOUR DISTRICTS

- Oranjestad: John F. Kennedy Education Center
- Noord: Don Bosco
- Santa Cruz: Centro Deportivo Libertador Betico Croes
- San Nicolas: Santa Theresita Center
ADMINISTERING THE VACCINE

The vaccine will be administered under supervision of The Department of Health and Contagious Diseases.
## THE VACCINES
**BASED ON mRNA TECHNOLOGY**

<table>
<thead>
<tr>
<th>Effectiveness</th>
<th>Effects After Use</th>
<th>Risk Groups Covered: Age and Chronic Illness</th>
<th>Use</th>
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HEALTH CARE WORKERS AND PHYSICIANS

HEALTH CARE WORKERS; ER, ICU, AMBULANCE, PHYSICIANS, PRACTICE NURSES AND ASSISTANTS. DVG PERSONNEL (VACCINATION TEAM, SEARCH AND CONTACT RESEARCHERS)

HOH, IMSAN AND PHYSICIANS PRACTICES

FEBRUARY

DBZ
RESIDENT OF NURSING HOMES AND CENTERS FOR THE HANDICAPPED

CARE HOMES

FEBRUARY - APRIL

DBZ
THE ELDERLY 60+

DON BOSCO, JFK EDUCATION CENTER,
CENTRO LIBERTADOR BETICO CROES
Y SANTA THERESITA CENTER

FEBRUARY - MAY

DBZ
ALL OTHER HEALTH CARE WORKERS

DON BOSCO, JFK EDUCATION CENTER, CENTRO LIBERTADOR BETICO CROES Y SANTA THERESITA CENTER

FEBRUARY - APRIL

DBZ
ADULTS 18+ WITH UNDERLYING CONDITIONS

DON BOSCO, JFK EDUCATION CENTER, CENTRO LIBERTADOR BETICO CROES Y SANTA THERESITA CENTER

MARCH - MAY

DBZ
ALL OTHER ADULTS 18+

DON BOSCO, JFK EDUCATION CENTER, CENTRO LIBERTADOR BETICO CROES Y SANTA THERESITA CENTER

MARCH - JUNE

DBZ
Channels that will be used to disseminate information to the general public.
MODES OF DISSEMINATION

JANUARY 2021 – OCTOBER 2021

NEWSPAPER, RADIO & TV

PRINTED MEDIA & ROAD SIGNS

SOCIAL MEDIA

WEBSITES
COMMUNICATION STRATEGY

21 DECEMBER 2020 – 30 SEPTEMBER 2021

ASSESSMENT & SURVEY
POSTERS & FLYERS
WEBSITE FAQ
NEWSPAPER ADS & PR
BILLBOARDS
CINEMA ADS
RADIO SPOTS & INTERVIEWS
FACEBOOK POSTS, ADS & Q&A
INFOGRAPHICS
TV ADS & INTERVIEWS
MEDIA TOUR
DR. SALAZAR, DR. KOCK, DR. ORDOÑEZ AND EPIDEMIOLOGIST GARRETH TROMP

START
12 JANUARY 2021

RADIO AND TV
INTERVIEWS ON LOCAL PROGRAMMING

END
19 JANUARY 2021
VACCINATE
PROTECT YOURSELF
SO WE CAN PROGRESS!

GOBIERNO DI ARUBA